

SPECIALTY DATA AGGREGATION

End-to-end specialty product insights

Specialty pharmaceutical products continue to constitute the majority of New Drug Application (NDA) submissions to the FDA with approximately 60% of all NDA's falling within specialty therapeutic areas. As these drugs move through the approval process and prepare for launch, it becomes critical to focus on distribution strategy planning and execution. Equally important is the need to establish post-launch data management and reporting. This will provide needed insights to not only ensure smooth product movement through distribution networks, but to also monitor and support specialty pharmacies and hubs so they can quickly get patients the therapy they need and provide the right patient support at the right time.

ConcertAI provides the industry's leading specialty data aggregation and insights solution supporting pharma's brand, commercial analytics, trade & channel and market access teams. The data is efficiently integrated and of the highest quality, delivering accelerated analytic solutions in support of each team's unique business needs.

Clear, Actionable Specialty Brand Insights



Efficient, high-quality data to support all analysis and decision-making



Consumable, concise and actionable visibility into patients' therapy journey



Optimized product launch execution with full line of sight into product distribution efficiency



Contract compliance tracking for specialty pharmacies, hubs and other channel partners

ConcertAI Unique Strengths



Superior data integration and accuracy



Proactive HIPAA compliance monitoring



Industry-leading interactive data partner curation portal with custom validations to improve accuracy



Business Associates Agreements (BAA) with data partners for highest-quality datasets

Value We Deliver

Optimized Patient Experience

Customers use insights derived from ConcertAI Data Aggregation services to expedite patient access to therapy and maximize their experiences through:

- > Faster prescription fulfillment
- > Improved patient services
- > Greater time on therapy
- > Reduced time to payer approvals

Enhanced Distribution Network Efficiencies

Optimization of distribution network efficiencies is critical to achieving both business goals and receiving meaningful and accurate insights with:

- > Increased SP contract compliance for data and patient services delivery
- > Enhanced SP data timeliness, accuracy and completeness
- > Refined brand strategy based on reliable insights delivered

Harmonization of Multiple Datasets

Superior data management returns more complete and accurate patient records with:

- > Interactive data quality improvement platform
- > Secure de-identification
- > Comprehensive data aggregation to maximize patient counts

Key Use Cases

Brand Strategy Optimization

- > Pinpoint and resolve outliers in time-to-fill by payer, plan and pharmacy
- > Compare and fine-tune brand distribution strategies for optimized speed to therapy
- > Measure and manage inventory by SP and SD

Market Access Issue Resolution

- > Identify and resolve systemic product access issues via deployment of the right teams to effect change
- > Remediate individual problems impacting patients who have certain payer/provider combinations
- > Deliver new prescriber alerts to market access teams

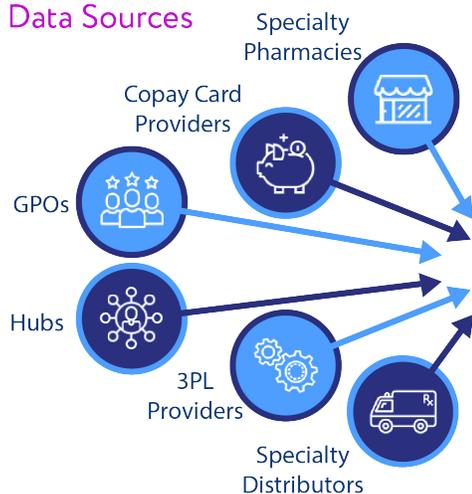
Patient Progression Monitoring

- > Specialty pharmacy prescription lifecycle alerts to ensure scripts are being filled as expected
- > Track patients to ensure progress is as expected:
 - > Patients referred from hub appear at the SP
 - > Movement from free product to commercial

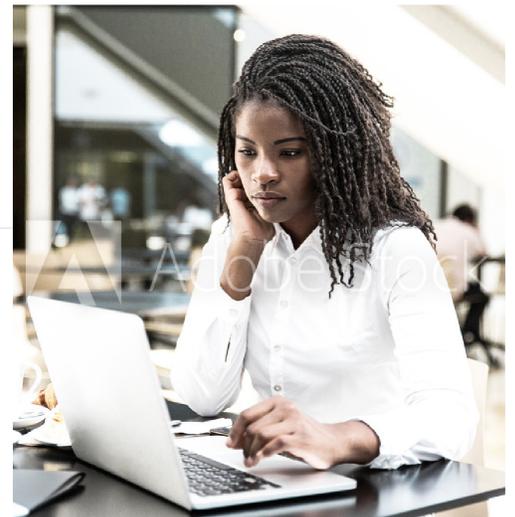
Contract Compliance Evaluation

- > Inform data vendor payout audits for nurse call and SP data compliance to ensure accurate invoicing

Data Sources



 ConcertAI



ConcertAI Specialty Data Aggregation & Insights solution is used by many of the world's most respected biopharma companies as the leading, trusted source for accelerated, compliant insights into the patient experience.

Contact us to learn more.